

YOUR GUIDE ON EXPLAINING SELF-DIRECTION

Help Others Understand this Long-Term Care Option

Help others discover in-their-home care—with more independence, control and flexibility

Know someone with a disability, chronic illness, or an aging adult and eligible for Medicaid assistance? They don't have to settle for restrictive, long-term institutional care or home-care services.

Share the choice and freedom Public Partnerships has to offer people in need

Public Partnerships — the leading and largest Financial Management Services provider in self-directed care—delivers customized, comprehensive, and caring support to help people “self-direct” their own long-term home care.



Who is Self-Direction for?






An individual who is eligible for public Medicaid assistance to receive services to support their disability or chronic illness, may be eligible for self-directed care!

Someone is a great candidate for self-direction if they or a trusted individual have the desire to look out for their own wellbeing, and manage and make decisions about the quality and approach to their direct care services as the employer or co-employer.

Help people maintain their independence with self-directed care

Self-Directed Home Care gives individuals more freedom and control over their care, allowing them to stay in their homes and active in their communities with the help of personal assistants they choose and hire—and that fit their life and needs.

Know someone who might be a good candidate for self-directed care? Let them know that with Public Partnerships at their side, they can:

-  **Get help with their daily living necessities—bathing, cooking, cleaning, shopping and more.**
 -  **Receive better care from trusted caregivers (someone you know and like).**
 -  **Manage their funds for activities (in-home and in-community) for services such as: attendant services, transportation, home modifications, adaptive devices.**
-  **Learn more about self-direction eligibility: www.integratedcareresourcecenter.com**
-  **Manage and schedule trusted personal assistant, day treatment, attendant services, habilitation, and assistive devices around their schedule and needs.**

If individuals are eligible for Medicaid, have them speak with their state or MCO Case Manager to learn more about how to begin their self-directed journey.

Questions they may ask you: “If I decide to self-direct, how does it work?”

It may seem daunting to some, but you can reassure them that PPL helps make self-direction easy—and we’re always here to help them. It’s important they know they’ll have the help of a Case Manager and PPL to guide and give them the information they need to:



Find, hire, train and manage workers



Determine how much to pay their workers (if the program allows)



Manage their budget to purchase permissible goods and services (if the program allows).



Answer any questions they may have

10 REASONS WHY SELF-DIRECTION IS RIGHT FOR YOU



[CLICK HERE](#)

WATCH THIS VIDEO TO LEARN MORE: SELF-DIRECTION EXPLAINED



[CLICK HERE](#)

SHARE AND LEARN MORE ABOUT SELF-DIRECTION ROLES AND RESPONSIBILITIES HERE:

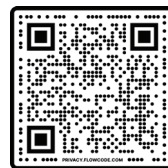
[Roles & Responsibilities](#)



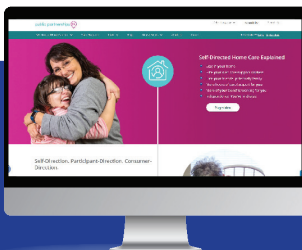
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THINK SELF-DIRECTION WITH PUBLIC PARTNERSHIPS MIGHT BE RIGHT FOR SOMEONE YOU KNOW?

[Share this link to help get them started:](#)



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GOT QUESTIONS? WE’VE GOT ANSWERS!



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Let’s do this together! Visit our website:

 www.publicpartnerships.com

public partnerships 
Your #1 choice for self-directed care™